

Mitchell E. Daniels, Jr.

Gregory N. Larkin, M.D., F.A.A.F.P. State Health Commissioner

DATE:

April 19, 2010

TO:

All Local Health Departments

Attn: Chief Food Inspection Officer

FROM:

A. Scott Gilliam, MBA, CP-FS

Director, Food Protection Program

SUBJECT:

Purina Mills, LLC Recall

SUGGESTED

ACTION:

Unclassified Recall; Discovery of metal fragments in a limited number of bags from one of the Strategy® product lots; Recommend notification of affected stores via phone, fax or e-mail.

From the information provided by FDA, the products being recalled were distributed in the State of Indiana. The products being recalled were manufactured in Nashville, Tennessee, on March 24-25, 2010. They were shipped to retailers and dealers in Mississippi, Arkansas, Alabama, Tennessee, Kentucky, Indiana, Missouri and Virginia. Detail information is not available at this time. In addition, if any recalled product is found, please notify this office at 317-233-7360.

Recall -- Firm Press Release

FDA posts press releases and other notices of recalls and market withdrawals from the firms involved as a service to consumers, the media, and other interested parties. FDA does not endorse either the product or the company.

Purina Mills Undertakes Limited Recall of Strategy® Horse Feed and Layena® Poultry Feed

Contact:

Jeanne Forbis: 651-481-2071 or 612-308-5441

David Karpinski: 651-481-2360

Products Distributed in Mississippi, Arkansas, Kentucky, Tennessee, Alabama, Indiana, Missouri and Virginia

FOR IMMEDIATE RELEASE -- St. Louis, Mo., April 16, 2010 -- Purina Mills, LLC, is voluntarily recalling two specific lots of 50-pound bags of Strategy® Professional Formula GX horse feed and one lot of Layena® SunFresh® Recipe Pellet poultry feed. The recall is being implemented due to the discovery of metal fragments in a limited number of bags from one of the Strategy® product lots. At the time the recall was issued, five customer complaints had been received. No animal health issues had been reported.

The products being recalled were manufactured in Nashville, Tennessee, on March 24-25, 2010. They were shipped to retailers and dealers in Mississippi, Arkansas, Alabama, Tennessee, Kentucky, Indiana, Missouri and Virginia.

Only the following specific products and lot numbers are involved in the recall:

Formula No.	Item No.	Description	Lot Number
35SS	0066547	Strategy® Professional Formula GX	0MAR24NST1A1
35SS	0066547	Strategy® Professional Formula GX	0MAR24NST2A1
61R3	0056922	Layena® SunFresh® Recipe Pellet	0MAR25NST2A1

The lot number is found on the sewing strip of each bag and is interpreted as follows: 0=Year / MAR=Month / 24=Day of Month / NST1A1=Plant Code.

Customers with products that do not have the specified lot numbers are not affected by the recall.

Customers who have purchased the recalled products should not store or feed the products and are asked to return unused product to their dealer for replacement.

Customer questions or concerns may be directed to the company's Nashville Customer Service Office at 800-424-5234.